



HM GOVERNMENT OF GIBRALTAR
MINISTRY FOR SPORTS, CULTURE, HERITAGE & YOUTH
310 Main Street
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MISS GIBRALTAR GETTING READY FOR MISS WORLD

Last year, the Miss World Organisation introduced a Multi Media Award as part of its fast track events for the Miss World Finals.

The Miss World Organisation has created a Facebook page as Miss World – Gibraltar. Each contestant has been given her own page, where she will be able to give information about herself, upload photos and video material and interact with fans. The page address is: www.facebook.com/MissWorldGibraltar

The Miss Gibraltar Office and Ministry of Culture are working hard with Miss Gibraltar 2013, Maroua Kharbouch, to keep the page active, promote her Beauty with a Purpose programme and all her events. A special video was also produced by Gib Media, allowing Maroua to promote Gibraltar internationally via this media. The footage can be viewed on: www.youtube.com.

The page also includes many of the events being attended by Maroua, including the Lunar Walk, the Mayor's Awards ceremony, Calentita Night, the Queen's Birthday celebrations.

The Ministry of Culture invites the general public to 'like' the page and offer support to Miss Gibraltar by 'liking' all posts on that page. The more 'likes' she receives on the page the better her chances of winning the award.